



REVENUE PROFESSIONALS SOUTH AUSTRALIA

Sponsorship Proposal



2021/22

Introduction



Revenue Professionals South Australia (RPSA) are seeking a number of organisations to sponsor our Association and invite you to take advantage of this unique opportunity to network with a dynamic and defined group of around 100 Members from Local Government and associated industries from all over the State.

Sponsorship of Revenue Professionals SA (RPSA) provides an opportunity for your organisation to create business through the promotion of your products and services to the Local Government Sector. Our Members have varying roles in many areas for example:

- Rate administration
- Street numbering
- Valuation
- Voters' rolls
- Elections
- Property & database management
- Property debts, reporting or debt recovery functions
- Governance and compliance

RPSA Goals

Revenue Professionals South Australia (RPSA) understands the challenges facing Local Government when responsibly collecting revenue, and the unique skills and knowledge required by revenue professionals. RPSA has a key role to play in support and representation of its sector. RPSA has set key goals and themes which include:

Education:

Provide professional development opportunities through education and training.

Best Practice:

Encourage consistency of application and continuous improvement in rating function through "best practice" support and advice.

Member Support:

Provide support to rate administrators and member councils through accessible information and member services.

Advocacy:

Represent and advocate on matters of importance for the benefit of the sector.

Sustainability:

Ensure the long-term success of RPSA (including Board of Management) through sustainable and professional practices.

Sponsorship Levels



Sponsorship support is crucial to the organisation, and allows the organisation to provide the annual conference, opportunities and other services to members at an affordable price.

There are a range of sponsorship options which allow sponsors to provide a contribution and involve themselves with the organisation (and its members). These network relationships have proven to be extremely beneficial to both sponsors and members.

RPSA Sponsorship Levels



Gold Sponsor



Silver Sponsor



Bronze Sponsor

Term for all levels commences on 1 July and concludes on 30 June in the relevant year.

Benefits are outlined in the following pages for each sponsorship level and are subject to change annually.



Gold Sponsor

\$7,500 plus GST

Events

- ✓ Gold Sponsor acknowledgment – opening and closing speeches and all conference material.
- ✓ Prominent signage (banners) during any conference or seminar - main conference and foyer areas (sponsor to provide).
- ✓ Sponsor acknowledgement including logo in the conference program (sponsor to provide artwork).
- ✓ Full conference registration for up three (3) representatives including accommodation for up to 2 nights per representative (to be booked by RPSA).
- ✓ Trade hall space of 4m by 1m providing an opportunity to showcase products. Space will at least include the following items and additional items will be included dependent on the venue selected:
 - clothed trestle table
 - power
 - 2 chairs
 - a pin board
- ✓ Further sponsorship opportunities for the conference functions are also available at a cost to be negotiated eg: dinner, pre-conference function, networking event.
- ✓ Annual Conference sponsor presentation – 15 minutes.
- ✓ Opportunity to collect attendee business cards at the annual conference and to present winner with a suitable prize (sponsor supplied).
- ✓ One full page promotion in the conference program (artwork to be provided by sponsor).

Industry Exposure

- ✓ Opportunity to provide information to be uploaded on the RPSA website.
- ✓ Distribution of information on your behalf to the membership – 3 per year.
- ✓ Logo contact details and link to your website on the RPSA website.
- ✓ Access to details from the membership database: names, positions, organisations.
- ✓ Use of RPSA logo on promotional material (upon prior consent of content by the Board).

Sponsorship Levels (cont.)



Silver

\$5,000 plus GST

Events

- ✓ Silver Sponsor acknowledgment – conference material.
- ✓ Signage (banners) during any conference or seminar - main conference OR foyer areas (sponsor to provide).
- ✓ Sponsor acknowledgement including logo in the conference program (sponsor to provide artwork).
- ✓ Full conference registration for up two (2) representatives including accommodation for up to 2 nights per representative (to be booked by RPSA).
- ✓ Trade hall space of 3m by 1m providing an opportunity to showcase products. Space will at least include the following items and additional items will be included dependent on the venue selected:
 - clothed trestle table
 - power
 - 2 chairs
 - a pin board
- ✓ Further sponsorship opportunities for the conference functions are also available at a cost to be negotiated eg: dinner, pre-conference function, networking event.
- ✓ Opportunity to collect attendee business cards at the annual conference and to present winner with a suitable prize (sponsor supplied).
- ✓ One half page promotion in the conference program (artwork to be provided by sponsor).

Industry Exposure

- ✓ Opportunity to provide information to be uploaded on the RPSA website.
- ✓ Distribution of information on your behalf to the membership – 2 per year.
- ✓ Logo contact details and link to your website on the RPSA website.



Bronze **\$3,000 plus GST**

Events

- ✓ Bronze Sponsor acknowledgment – conference material.
- ✓ Limited signage (banners) during any conference or seminar – peripheral or foyer areas (sponsor to provide).
- ✓ Sponsor acknowledgement including logo in the conference program (sponsor to provide artwork).
- ✓ Full conference registration one (1) representative including accommodation for up to 2 nights (to be booked by RPSA).
- ✓ Trade hall space of 2m by 1m providing an opportunity to showcase products. Space will at least include the following items and additional items will be included dependent on the venue selected:
 - clothed trestle table
 - power
 - 2 chairs
 - a pin board
- ✓ Further sponsorship opportunities for the conference functions are also available at a cost to be negotiated eg: dinner, pre-conference function, networking event.
- ✓ Opportunity to collect attendee business cards at the annual conference and to present winner with a suitable prize (sponsor supplied).
- ✓ One quarter page promotion in the conference program (artwork to be provided by sponsor).

Industry Exposure

- ✓ Opportunity to provide information to be uploaded on the RPSA website.
- ✓ Distribution of information on your behalf to the membership – 1 per year.
- ✓ Logo contact details and link to your website on the RPSA website.

Sponsorship Levels Summary

	Gold	Silver	Bronze
Events			
1. Sponsor acknowledgment during opening and closing speeches and on all conference material.	✓	✓	✓
2. Signage (banners) during any conference or seminar - main conference and foyer areas (sponsor to provide).	Main Conference AND foyer	Main Conference OR foyer	Peripheral OR foyer areas
3. Sponsor acknowledgement including logo in the conference program (sponsor to provide artwork).	✓	✓	✓
4. Full conference registration including accommodation for up to 2 nights per representative.	3 representatives	2 representatives	1 representative
5. Trade Hall Space including (at minimum) clothed trestle table, power, two chairs and a pinboard.	Large (4m x 1 m)	Medium (3m x 1m)	Small (2m x 1m)
6. Further sponsorship opportunities for the conference functions at a cost to be negotiated eg: dinner, pre-conference function, networking event.	✓	✓	✓
7. Annual Conference sponsor presentation.	Up to 15 minutes	✗	✗
8. Opportunity to collect attendee business cards at the annual conference and to present winner with a suitable prize (sponsor supplied).	✓	✓	✓
9. One (1) promotion in the conference program (artwork to be provided by sponsor).	Full page	Half page	Quarter page
Industry Exposure			
1. Opportunity to provide information to be uploaded on the RPSA website.	✓	✓	✓
2. Logo contact details and link to your website on the RPSA website.	✓	✓	✓
3. Access to details from the membership database: names, positions, organisations.	✓	✗	✗
4. Use of RPSA logo on promotional material (upon prior consent of content by the Board).	✓	✗	✗
5. Distribution of information to the membership	3 per year	2 per year	1 per year

1. The RPSA Board reserves the right to accept or reject any application for sponsorship and allocate areas for displays (based on sponsorship package) regardless of any preference indicated by sponsor.
2. Joint sponsorships will not be accepted. Each sponsorship approved by the RPSA Board resides with one (1) organisation.
3. In the case of cancellation, notification in writing should be sent to the Sponsorship Officer. Unless that particular area of sponsorship is resold, the Board reserves the right to retain monies received.
4. The sponsor and its representatives is responsible for all personal injury, damage to property or other losses, liabilities or claims arising in connection with the sponsor's participation at the conference. The Exhibitor will indemnify the Organisers in respect of any losses, liabilities or claims in respect thereof. The sponsor and its representatives agree to participate in events at their own risk and to take out adequate insurance in respect of all such losses, liabilities and claims.
5. Sponsors are to seek permission from the RPSA Board to provide additional benefits and services at events to participants and Board Members.
6. The Board reserves the right to change the benefits and arrangements, if exceptional circumstances demand. In the event of a change, the agreement to participate will remain in force as long as the Sponsorship Partner is informed at least two (2) weeks before the changes.
7. Late sponsorship payments may impact on your ability to use your sponsor benefits including events and associated materials.
8. The sponsorship packages are allocated as outlined and the decision of the RPSA Board will be final.
9. Where the sponsor has multiple services, eg legal advice and debt collection, the sponsor must nominate their main service area so as not to unreasonably preclude other sponsorship opportunities.
10. In the event that a sponsorship category is oversubscribed, the following criteria will be used in assessing sponsorship applications:
 - date of receipt of application;
 - alignment of the sponsor to the Local Government Sector; and
 - prior commitment to the Association.

To commence or renew your sponsorship please complete and return the online form located at:
<https://revenueprofessionalssa.arlo.co/w/>

For further information:

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